



# EVERY. BODY. PAYS.

Dear Friends of Big Mac Football,

“Every. Body. Pays.” Our slogan is a reminder that every success in life comes with a price. The players have been willing to pay the price this off-season in the classroom, weight room, and through acts of service to the community. The success of our football program is ultimately measured by the positive impact it has made on the lives of the teenage boys in our community. The Canon Mac Football family, through the CMQB Club and community partners like you, supports each other in countless ways both during and beyond high school. We invite you to join our mission to lend support to and create a better future for these hard-working young men.



The football program at Canon-McMillan exists as an extension of the educational system. We believe that athletics, especially football, can offer a more well-rounded experience to more than 80 student-athletes. Our student athletes volunteer to give back to the community through the Canonsburg Food Bank, Salvation Army, Reading Under the Lights, Town Park clean-up initiatives, mentoring programs, etc., We stand shoulder to shoulder with community leaders, teaching our student-athletes to respond, not react in life. Our staff is passionate and committed to raising better men through the game of football. We believe that this is the way to build champions on the field, in the classroom, and in life.



Community support is key to our continued success. On the field, the Big Macs compete in 6A – the highest level of football in PA. We rely on corporate sponsorships to stay competitive in our league with North Allegheny, Central Catholic, Mt. Lebanon, and others. Donations go toward making sure the boys can eat a healthy pre-game meal and post-game snacks, attend pre-season camp, use new coaching headsets, compete in summer 7v7 competitions, and celebrate their accomplishments with an end of the season banquet. The CM Quarterback club operates as a 501c(3) so sponsorships are tax deductible. We look forward to partnering with you to find a sponsorship level that meets your needs. Thank you in advance for your generous support! We hope to see you at the stadium on Friday nights this fall for all the exciting action!



Sincerely,  
 Mike Evans, Head Coach  
 & The CM Quarterback Club



SPONSORSHIP PACKAGES

**RED ZONE**

**\$5000**

- Company mentioned anytime CM is in the opponent's 20 yard line & at half time
- Banner at the stadium in the end zone
- On-Field Signage
- Full page ad in game day program
- Advertisement on our website
- Recognition at our banquet
- 4 season tickets to home games
- 2 tickets to the end of season banquet
- Advertisements & recognition on our social media accounts

**PLATINUM SPONSOR**

**\$2500**

- Banner at the stadium
- Full page ad in game day program
- Advertisement on our website
- 2 announcements at every home game
- 2 season tickets to home games
- 2 tickets to the end of season banquet

**GOLD SPONSOR**

**\$1000**

- Banner at the stadium
- Half page ad in game day program
- Advertisement on our website
- 1 announcement at every home game

**BLUE SPONSOR**

**\$500**

- Banner at the stadium
- Quarter page ad in game day program
- Advertisement on our website
- 1 announcement at every home game

**WE WOULD LIKE TO PRESENT YOU WITH AN EXCITING OPPORTUNITY TO BECOME A CORPORATE SPONSOR!**

As a sponsor, you are helping our community's student athletes to have a positive and rewarding experience while focusing on teamwork and life lessons.

Please check the box for your package choice, fill out the form below and mail to the address listed below.

\_\_\_\_\_  
SPONSOR NAME

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
CONTACT PHONE

\_\_\_\_\_  
CONTACT EMAIL

CHECKS PAYABLE TO:  
CM Quarterback Club

MAIL CHECK & COMPLETED FORM TO:  
1024 Highland Drive  
Canonsburg PA 15317

**THANK YOU!**