

COMMITTEE DESCRIPTIONS/ RESPONSIBILITIES

THANK YOU for giving your time and talents to support our team!

SPONSORSHIP COMMITTEE - Sam Campoli board member will be your contact person scampoli@raederlandree.com (412) 613-4237

RESPONSIBILITIES:

- ☐ Choose a committee chairperson
- ☐ Keep track of present and past sponsors on a spreadsheet
- ☐ Set sponsorship levels and packages
- ☐ Seek sponsorships by developing relationships with local businesses
- ☐ Visit in person, email, and/or call potential sponsors
- ☐ Create and distribute a sponsorship letter to potential sponsors
- ☐ Send thank-you emails, cards, etc. to sponsors. Include the IRS form for tax deductions.
- ☐ Order sponsor banners and hang at the stadium
- ☐ Coordinate with board members to publish sponsors on our social media and website.
- ☐ Provide game day announcer with the list of sponsors and when to announce each one.
- ☐ Distribute game day tickets to sponsors who qualify
- ☐ Distribute sponsorship package items to sponsors who qualify (ex: tickets, rally towels)
- ☐ Maintain positive relationships with sponsors throughout the year by supporting/liking/sharing/following their businesses
- ☐ Check in with sponsors periodically throughout the year to maintain positive partnerships (ex: send a Christmas card)
- ☐ Coordinate info with Media Guide committee for sponsor ads in the media guide; get graphics/logos if not provided.

Committee Members:

Shannon Lynch	shannon1998@yahoo.com
Nika Scandolari	nika5683@gmail.com